



# SAVE THE DATE

## 2018 FPZA Conference

When: June 6-8<sup>th</sup>

Where: ALOFT HOTEL  
Downtown Orlando

★  
Orlando

Why: Once upon a time  
Florida was a blank slate.

Now we are a place filled  
with lots of characters and  
CHARACTER TOWNS. Please  
make plans to join us as we  
explore how a character town is  
formed and how planners can continue  
to help create them.